

MANUEL SANMIGUEL TORRES

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SUMMARY

Series 66–licensed bilingual analyst focused on the Mexico–U.S. capital markets interface and incoming M.A. in Economics candidate at Fordham (Aug 2026). Background spans macroeconomic research on FDI, USMCA, and nearshoring; investment-promotion coordination between leading U.S. financial institutions and Mexican government counterparts at the Consulate General of Mexico in New York; and the design and scaling of a bilateral financial advisory program, partnering with Chase, Santander, and M&T Bank to reach 550,000+ individuals, globally recognized as the Best Practices Financial Advisory Program across the Mexican consular network

EDUCATION

Fordham Graduate School of Arts & Sciences , New York, NY M.A. in Economics & M.S. in Data Science Coursework: Applied Econometrics, Macro and Microeconomic Theory, Mathematical Analysis	Aug 2026 - Present
Yale University , New Haven, CT International Exchange Program Coursework: Business Advising, Entrepreneurial Finance, Analytical Marketing, Financial Ethics & Regulations, Negotiation Techniques.	Sep 2022 - May 2023
Tecnológico de Monterrey , Monterrey, Mexico B.A. in Global Business - GPA 3.8 Coursework: Investment Strategies, Financial Planning & Forecasting, Data Visualisation, Emerging Markets Analysis, Supply Chain Disruptions, International Trade	Aug 2019 - Dec 2023

EXPERIENCE

CONSULATE GENERAL OF MEXICO

<i>Economic and Commercial Affairs Analyst</i> New York, NY	Aug 2025 - Jun 2026
<ul style="list-style-type: none">Informed senior economic policy briefings at the Consulate, by authoring quarterly macroeconomic intelligence reports on foreign direct investment (FDI), USMCA trade dynamics, nearshoring, and capital-market integration for government stakeholders.Connected institutional capital with priority investment zones under Plan México, by coordinating investment-promotion engagements between senior executives from JPMorgan, Citibank, Goldman Sachs, and BlackRock and Mexican government counterparts.Advanced Mexico–U.S. cross-border investment initiatives across public and private stakeholders, by leading working-level coordination with BIVA, AMEXCAP, and Mexico's Ministry of Economy to align priorities and follow-up.	

<i>Financial Analyst, Head of Financial Advisory Program</i>	Sep 2024 - Aug 2025
<ul style="list-style-type: none">Delivered cross-border financial guidance to over 550,000 individuals and grew program reach by 140%, by building and scaling a bilateral financial advisory program from the ground up with JPMorgan Chase, Santander, and M&T Bank covering IRAs, AFOREs, INFONAVIT, remittances, and banking access.Earned 2024 global recognition as the Best Practices Financial Advisory Program across the Mexican consular network worldwide and ranked #1 FINABIEN Cards Distributor (2024), by designing targeted campaigns with financial institution partners informed by demand-tracking insights.Enabled data-driven decision-making across consular representations, by developing an Excel-based demand-tracking and segmentation system that created a structured database of financial advisory demand by service and topic.	

ALIANZA AUTOMOTRIZ RIVERO

<i>Customer Experience (CX) and Digital Operations Manager</i> , Monterrey, Mexico	Feb 2024 - Jul 2024
<ul style="list-style-type: none">Exceeded General Motors Mexico's annual customer satisfaction benchmark by 120% within 60 days, by leading data analysis across CRM, satisfaction, and incentive-spend metrics at a multi-location dealership.	

CERTIFICATIONS

FINRA, USA

Series 66 Jun 2025, Securities Industry Essentials (SIE) Apr 2025.

Bloomberg Institute, New York, NY

Market Concepts (BMC) July 2025, Spreadsheet Analysis July 2025, Financial Fundamentals Jun 2025.

Wharton University, Philadelphia, PA

Business and Financial Modeling, Aug 2025.

Yale University, New Haven, CT

Financial Markets Mar 2026, Business Administration Nov 2023, Business Decision-making Feb 2022.

PROFESSIONAL SKILLS

Technical: Microsoft Excel (Dashboards, PivotTables, Conditional Logic, Data Structuring); SQL; Bloomberg Terminal; CRM Systems; PowerPoint; Word

Skills: Financial & Macroeconomic Analysis; Investment Advisory Support; Portfolio & Asset Strategy Analysis; Balance Sheet & Cash Flow Analysis; Program Design & Scaling; Data-Driven Decision Making; Stakeholder & Institutional Coordination; Cross-Border Investment Analysis, Client Onboarding

Languages: Spanish (*Native*), English (*C2 - TOEFL IBT*), French (*Intermediate*).